

The Prosper Dome

Logo design



Impactful branding

Children grow up in a world thick with signs. Before they can spell their own names, they can recognise the swoosh of Nike, the three stripes of Adidas, the golden arches that promise fries and sugar. They are born into a kind of brand literacy that no school teaches and no parent can forbid.

In the UK, a child of seven will tell you what is cool and what is not with a confidence that is startling and that Nike sits high among their gods. Football is their scripture, their playground, their unifying tongue.

So it is not a question of whether children will grow toward premium, minimalist brands. They already do. It is a question of who will give them a place that reflects what they already believe to be real.

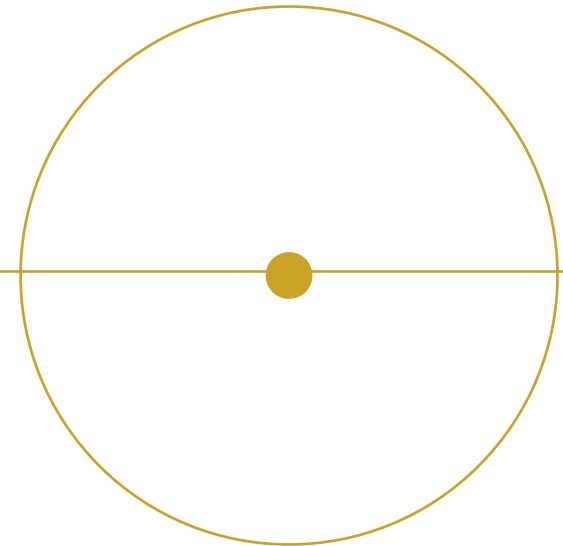
The Prosper Dome does not arrive as an intruder. It arrives as the echo of something already inside them: clean lines, bold geometry, symbols that look at once ancient and new. A Lion to lead them. A ball to bind them. A space to play, to grow, to belong.

This is not an invention. This is inevitable.

Symbolism

Back when there was only a circle, a line, and a dot, shapes so simple a child could draw them in the dust. Entire worlds turned within them: the circle holding infinity, the dot the seed of every story, the line a bridge between opposites. Centuries later, children placed the same symbol at the heart of their game as the kickoff spot, where each match begins anew.

At The Prosper Dome, this ancient geometry lives on: the circle as the team and the whole, the dot as each child as a dreamer, the line as the balance between play and discipline, self and community. It is more than design. It is a story as old as the sun, retold every time a child kicks the ball into motion.



Option 1

The logo is a small act of poetry. The “D” for Dome cradles the heart of a football pitch, our promise that everything begins here, at the centre of growth. The green is the field itself, the patient work of becoming. The gold is what follows success, shining like a horizon after rain.









Option 2

The curve of the 'p' reaches for the 'd,' folding into it like a story that never ends. Between them, a faint pitch sleeps, a quiet heartbeat of play, of progress. The wordmark moves like a promise: sleek, modern, and alive with the possibility of growth.

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Option 3

A football pitch drawn in clean, deliberate lines, a circle at its heart. This is where journeys begin, where every play finds its origin. The logo speaks quietly but clearly: we are the centre, the hub, the path to growth. It is modern, precise, alive with trust, structure, and the promise of becoming.







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Option 4

A monogram that folds around a football, simple yet certain. It whispers of a club rooted in community, of prestige earned quietly, and of a space where every player's journey is honoured, nurtured, and allowed to prosper.









More designs, More sketches



Eleven sketches, like eleven small rebellions. Each one tugging at the threads of a football's geometry, teasing out what lies beneath the stitched leather. Sweat, hope, heartbreak and a stubborn dream. Some carry laughter in their lines, playful as children chasing a ball through rain. Others hold a graver note, the hush of a stadium where futures are forged. Together, they are not just designs but a discourse, about community, ambition, and the fragile beauty of play made eternal.



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